## Internet of Things 360 Summit (IOT360 Summit) – save the date

## The registration for IoT360 Summit is now open!

The European Alliance for Innovation (<u>EAI</u>) is currently organizing the 2<sup>nd</sup> edition of the successful International Summit on Internet of Things (<u>IOT360</u>) which will be held from the 27<sup>th</sup> to the 29<sup>th</sup> of October 2015 in Rome, Italy.

Internet of Things (IoT) is the heart of Innovation and has an enormous impact on the way how to do business. Participants will get a unique 360 degree perspective on industry and innovation issues. IOT360 is not only the place to meet the world leading experts and innovators, but also to learn from the knowledge and practical experience of industry leaders. The Summit will also host IoT exhibits where makers will present their products to get noticed by investors.

IOT360 will be opened with 12 scientific conferences covering different areas such as IoT technologies for health care, safety and security in IoT, interoperability in IoT among others.

In addition to a Technology and a Community related track, the Summit will host also a dedicated Innovation track dealing with the aspects of taking an idea to market, following through the commercialization process, from idea development all the way to funding readiness.

IOT360 also offers an extensive program that includes "<u>The IOT360 Summer School</u>" where participants will have a chance to "pitch and sell" their projects developed during the "IoT Hackathon".

More than 100 speakers, exhibitors and experts from all around the world, such as Mischa Dohler from King's College London, Matt Hatton from Machina Research and Global Smart Cities standards expert, member of the ISO Technical Committee 268 – Michael Mulquin, have already accepted the invitation.

IOT 360 is organized under patronage of the European Commission Representation in Italy with cooperation of partners as CREATE-NET, IBM, SAPIENZA, THE IOT COUNCIL and others.

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The European Alliance for Innovation (EAI), was created by leaders from industry, research, and policy making organizations, including some of the largest companies in the world, government organizations, educational institutions, supported by its Strategic Forum and Boards of world leaders, engaging the global community with the shared goal of securing Europe's future competitiveness through innovation. With over 250 institutional members reaching out to millions of their constituents, EAI brings together the European community to promote innovation culture in Europe, to recognize excellence and to support community

innovation activities. Furthermore EAI, as partner of the European project <u>FI-Adopt</u>, will showcase funding opportunities for SMEs, start-ups and web entrepreneurs.