



STROMATOLITE

[open platforms]

INTRODUCING GENERATION C

[generation x,y paradigms]

WEB ACCESS

[generation x,y paradigms]

CONTENT DELIVERY

[generation x,y paradigms]

INFORMATION CONSUMPTION

[introducing generation c]

CREATION

CURATION

CONNECTION

COMMUNITY

[generation c paradigms]

WEB UPLOADS

[generation c paradigms]

CONTENT CREATION

[generation c paradigms]

INFORMATION CURATION

[open platforms]

INTRODUCING THE ALLTERNET*

*LUBNA DAJANI 2014

[introducing the altnet]

INTERNET FOR ALL

[introducing the altnet]

INTERNET BY ALL

[introducing the altnet]

PEOPLE

THINGS

ENVIRONMENTS

COMMUNICATIONS

[the alturnet: internet by all]

FAST
UPLOAD SPEEDS

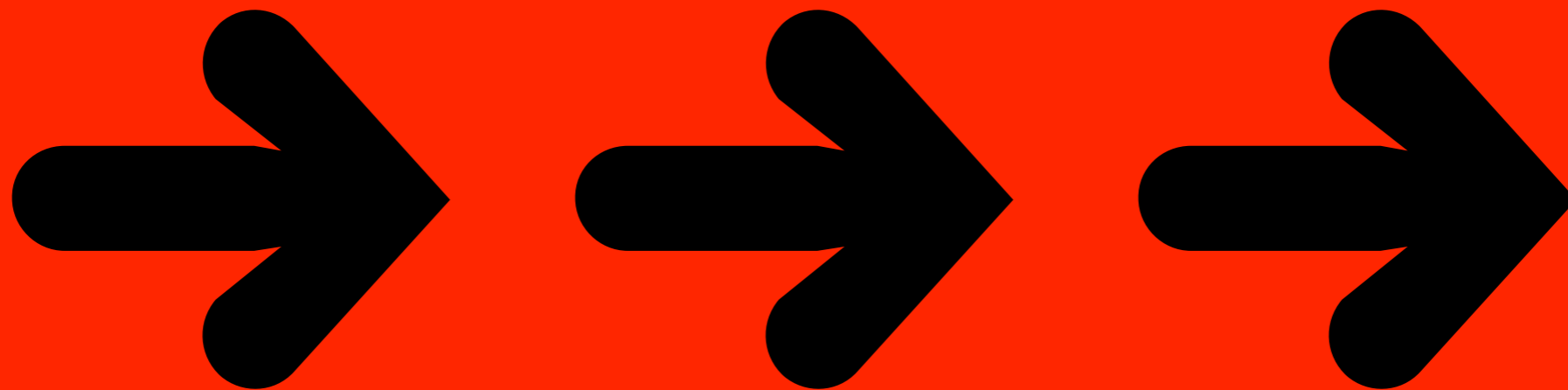


100%

100%

[the alturnet: internet by all]

AGILE ENVIRONMENTS



FAST DELIVERY

[the altnet: internet by all]

OPEN PLATFORMS

PARTICIPATION

[open platforms]

INTRODUCING MARLS*

*MICHELA MAGAS 2014

[old NASA model]

TRLs

TECHNOLOGY

READINESS

LEVELS

[introducing MARLs]

MARKET ADOPTION READINESS LEVELS

[MARLs: Market Adoption Readiness Levels]

1

LEVEL OF

RISK

[MARLs: Market Adoption Readiness Levels]

2

EARLY

ADOPTION

[MARLs: Market Adoption Readiness Levels]

3

DATA

YIELD

[MARLs: Market Adoption Readiness Levels]

4

TECHNOLOGY READINESS

[open platforms]

INTRODUCING CROWDMAKING*

*MICHELA MAGAS 2013

[European assets]

GREATEST CREATIVITY

[European assets]

SOCIAL CONSCIENCE

[European assets]

SHARING ECONOMY

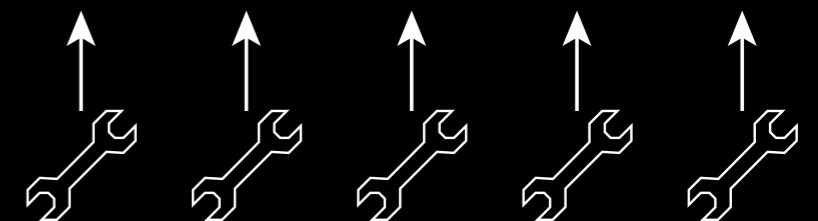
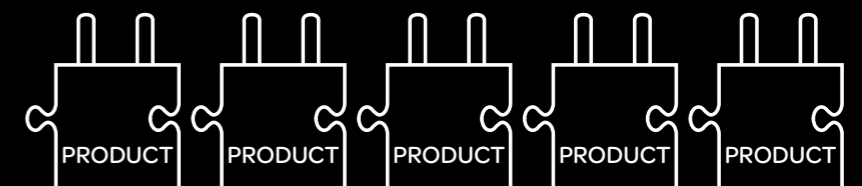
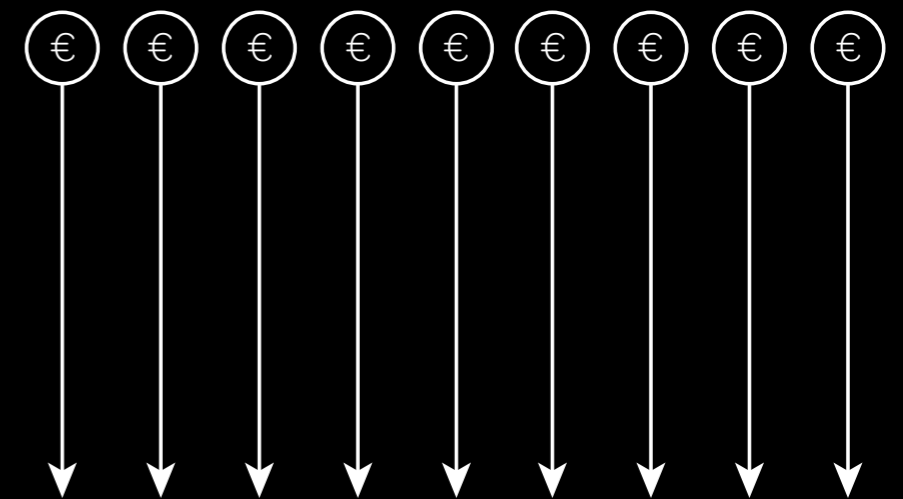
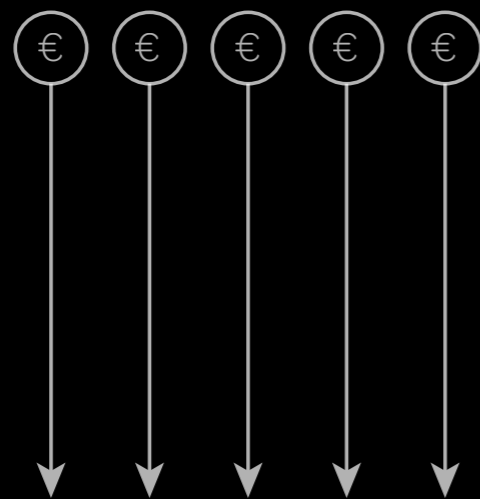
[introducing crowdmaking]

CROWDFUNDING

=>

CROWDMAKING

(STROMATOLITE 2013)



[introducing crowdmaking]

CREATORS

MAKERS

PRODUCERS

MANUFACTURERS

[introducing crowdmaking]

PLATFORMS FOR THE SHARING ECONOMY

[introducing crowdmaking]

COMBINING CROWDFUNDING

[introducing crowdmaking]

WITH
CROWDMAKING

[open platforms]

OPEN PLATFORMS

GENERATION C

THE ALTERNET

MARKET ADOPTION

CROWDMAKING



STROMATOLITE